

A Key to Future Talent

# Agora Day 2022

**DATE 2022**

**April. 22nd.**



# A warm welcome To a day of opportunities!

We would like to welcome you to participate in the largest Career fair at Campus Helsingborg, Agora Day 2022!

Agora Day is the day when companies and organisations are invited to visit Campus Helsingborg to meet our promising Swedish and International students in Service management, Strategic communication and Fashion science.

During the Covid-19 pandemic, there have not been many chances to meet, network and get inspired. We are organising this event to make the job market vibrant again and help both future employees and employers to connect. Agora day 2022, will be filled with activities, such as Speed Dating, InSight, a Thesis/Research Topics Workshop to boost interaction and create successful and strong relationships between talented students and the expectant companies and organisations.

Agora day 2022 promises a new experience and opportunities for both students and organisations participating.

Join the event and get linked to talented future employees!

For more information and to book a spot, contact our Company responsible (Anna, Ida & Yue) by email, [✉ foretag@agoradagen.se](mailto:foretag@agoradagen.se)

You can also find some information at our webpage [www.agorastudent.se/agora-dagen](http://www.agorastudent.se/agora-dagen)

## Price information

There are three different offers depending on the location of the booth, size of the booth, Marketing plans and Benefits.

|  |                       | Bronze  | Silver   | Gold  |       |
|--|-----------------------|---|--|---|-------|
| <b>Booth</b>                           | Price                 | 9.000 SEK   | 14.000 SEK   | 20.000 SEK  |       |
|  | Size                  | ca 3,5 - 5.5m <sup>2</sup>  | ca 4,5-6.5m <sup>2</sup>   | ca 7-7.5m <sup>2</sup>  |       |
|  | Facilities            | - 1 Table<br>- Wardrobe<br>- Breakfast & Coffee<br>- Lounge Access<br>- WiFi Access | - 2 Tables<br>- Wardrobe<br>- Breakfast & Coffee<br>- Lounge Access<br>- WiFi Access | - 2 reg. or 1 wide Table<br>- Wardrobe<br>- Breakfast & Coffee<br>- 3 Lunch Tickets<br>- Lounge Access<br>- WiFi Access |       |
|  | Position              | Standard  | Supreme  | Exceptional   |       |
| <b>Marketing</b>                       | <b>Social Media</b>   | Logo  | •  | •   | •     |
|  |                       | Intro Text  | •  | •   | •     |
|  |                       | Photo   |  | •   | •     |
|  |                       | Video clip  |  |   | •     |
|  |                       | Name size in Company release lists  | Small  | Medium  | Large |
| Company introduction in Event Brochure |                       | Small (1/4 of A5)   | Medium (1/3 of A5)   | Large (1/2 of A5)   |       |
| <b>Benefits</b>                        | Speed Dating Discount | 25%   | 25%  | 50%   |       |
|  |                       | * Ordinary price for Speed Dating is 2.000 SEK                                      |  |   |       |

### Activities

After work - à 150 SEK

Speed Dating \* - 2000 SEK

\* If participating only in Speed Dating

### Extra facilities

Table - à 150 SEK

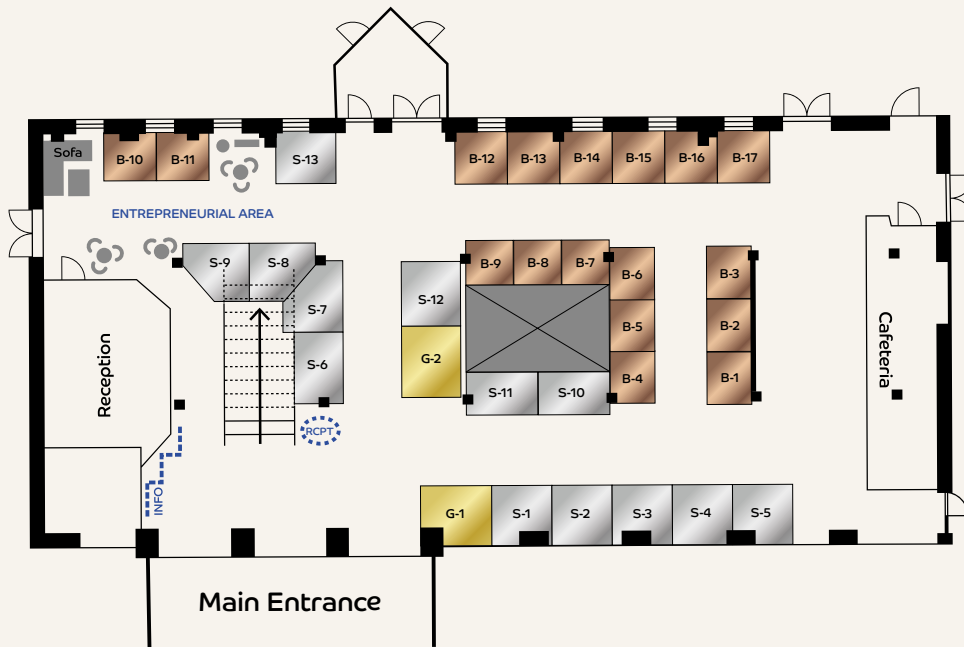
Chair/Stool - à 75 SEK

Lunch Ticket - à 50 SEK

Day parking \* - à 30 SEK

\* No guarantee that there is space, since the P-lot is first come first serve. Can also be bought upon arrival when space is found.

# Booth locations and Dimensions



## Floor 1

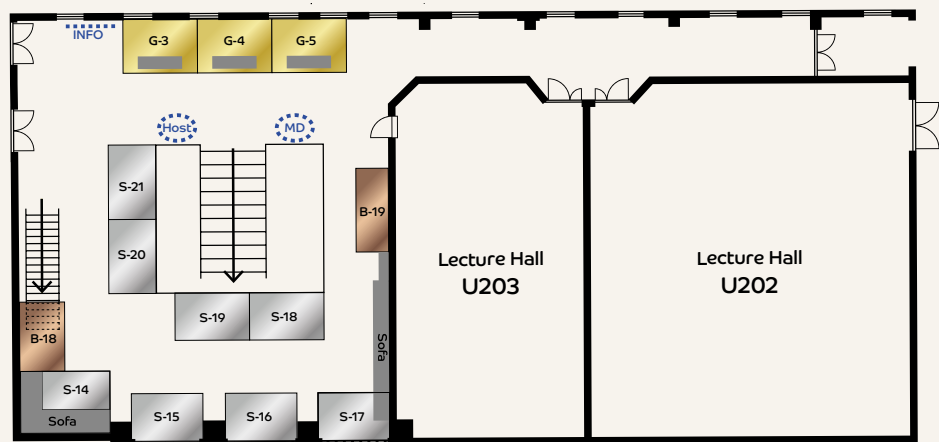
|      |                  |
|------|------------------|
| G- 1 | 3,00 m × 2,40m   |
| G- 2 | 3,00 m × 2,50m   |
| S- 1 | 2,40 m × 2,40m   |
| S- 2 | 2,40 m × 2,40m   |
| S- 3 | 2,40 m × 2,40m   |
| S- 4 | 2,40 m × 2,40m   |
| S- 5 | 2,40 m × 2,40m   |
| S- 6 | 3,00 m × 1,95 m  |
| S- 7 | 3,00 m × 2,40m * |
| S- 8 | 2,85 m × 2,40m * |
| S- 9 | 2,85 m × 2,40m * |
| S-10 | 3,00 m × 1,80m   |
| S-11 | 3,00 m × 1,80m   |
| S-12 | 2,70 m × 2,50m   |
| S-13 | 2,40 m × 2,10m   |

|      |                |      |                 |      |                 |
|------|----------------|------|-----------------|------|-----------------|
| B- 1 | 2,10 m × 1,80m | B- 7 | 2,00 m × 1,80m  | B-13 | 2,10 m × 2,10 m |
| B- 2 | 2,10 m × 1,80m | B- 8 | 2,00 m × 1,80m  | B-14 | 2,10 m × 2,10 m |
| B- 3 | 2,10 m × 1,80m | B- 9 | 2,00 m × 1,80m  | B-15 | 2,10 m × 2,10 m |
| B- 4 | 2,10 m × 1,80m | B-10 | 2,10 m × 2,10 m | B-16 | 2,10 m × 2,10 m |
| B- 5 | 2,10 m × 1,80m | B-11 | 2,10 m × 2,10 m | B-17 | 2,10 m × 2,10 m |
| B- 6 | 2,10 m × 1,80m | B-12 | 2,10 m × 2,10 m |      |                 |

\* not a rectangular space: measures are for its maximum width and depth

## Floor 2

|       |                    |
|-------|--------------------|
| G- 3  | 3,00 m × 2,40m     |
| G- 4  | 3,00 m × 2,40m     |
| G- 5  | 3,00 m × 2,40m     |
| S- 14 | 3,60 m × 2,45 m ** |
| S- 15 | 2,90 m × 2,00m     |
| S- 16 | 2,90 m × 2,00m     |
| S- 17 | 2,90 m × 2,00m **  |
| S- 18 | 3,00 m × 1,95 m    |
| S- 19 | 3,00 m × 1,95 m    |
| S- 20 | 3,00 m × 1,80m     |
| S- 21 | 3,00 m × 1,80m     |
| B- 18 | 2,95 m × 1,85 m    |
| B- 19 | 3,50 m × 1,50 m    |



\*\* measure is incl. sofa, or part of sofa, as per map drawing

# Agora Day Activities



## *Speed Dating*

Are you ready to find your ideal match? During the Agora Day students and organisations will have the chance to meet and scope several potential future colleagues in a short amount of time through Speed Dating. Seize the opportunity to explore professional prospects in a more focused setting

## *Thesis/ Research Topic Workshop*

In this workshop students preparing for their thesis, organisations interested in contributing to research and university teachers have a chance to come together to find common ground, elaborate on research-connected ideas close to the field, and initiate collaborations that can make these ideas become reality and benefit all parties involved. Join in to contribute to a production of new knowledge that matters!



## *InSight* - Inside perspectives to expand your horizons

Welcome to an insightful moment! In short and rewarding speeches, practitioners will share their specialised knowledge on how to excel regarding hot and emerging topics in the field. Give yourself a chance to get intellectually inspired for your future endeavours and make an impact.



## Introduction hosts

During the Agora Day job market fair, there will be hosts especially assigned to help introduce students and organisations with common interests to each other for promising future affiliations. If you are looking for something specific in a counterparty or feel unsure about whom/how to approach, don't hesitate to reach out to our Introduction Hosts!

## Bingo

Boost your networking interaction during the Agora Day with a fun bingo focused on loosening up the atmosphere and triggering opportunity focused conversations between students and organisations. Maybe you'll discover someone or something that you didn't expect, while being in the running for lovely prizes. One prize winner every hour and many more winning fruitful new connections!



CV Workshop

Lottery

Treasure Hunts

Goodie Bags

## Plus,

There will also be some student targeted activities, such as a CV Workshop, and some smaller activities with great prizes going on throughout the Agora Day, such as Goodiebag Releases, Lotteries and Treasure Hunts! So keep a watch out in the schedule and around the venue to get your chance!